

NCC Cable System Order

11763795

Order #	62341969	Flight Dates	09/26/16 - 10/02/16	Update Date	10/04/16
Syscode	7790	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Traverse City, MI	Advertiser	MI GOP	Show All Lines	
Market	Traverse City	Client Code		Total # of Weeks	1
AE	Matthew Marcus	Product Code		Total	\$5,802.00
Sales Coordinator	Lika Marino	Est Code	HD-101	Commission	\$870.30
Office	Washington	Product Name		Net Total	\$4,931.70
Phone	(301) 951-2620	Credit Status		Total Spots	193
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R1 10.4 Removed missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue
2	AEN	AEN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	Issue
3	BTN	BTN PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	2	\$17.00	\$34.00	30	-1x Issue
4	BTN	BTN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	Issue
5	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$21.00	\$84.00	30	Issue
6	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$42.00	\$168.00	30	Issue
7	CNN	CNN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	Issue
8	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	Issue
9	CNN	CNN DT	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
10	CNN	CNN EF	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	Issue
11	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue
12	DISC	DISC W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	Issue
13	ENT	ENT PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
14	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$27.00	\$81.00	30	Issue
15	ESP2	ESP2 W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$22.00	\$88.00	30	Issue
16	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$42.00	\$168.00	30	Issue
17	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	Issue
18	ESPN	ESPN EM	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	Issue
19	ESPN	ESPN DT	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
20	ESPN	ESPN EF	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	2	\$34.00	\$68.00	30	-1x Issue
21	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue

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Sales Coordinator	Lika Marino	Est Code	HD-101	Commission	\$870.30
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Survey	Cable Nielsen Live+3 Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	Issue
23	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$42.00	\$168.00	30	Issue
24	FXNC	FXNC W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$34.00	\$136.00	30	Issue
25	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	Issue
26	FXNC	FXNC DT	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
27	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	Issue
28	GOLF	GOLF PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
29	GOLF	GOLF W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$17.00	\$68.00	30	-1x Issue
30	HALL	HALL PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$27.00	\$81.00	30	Issue
31	HALL	HALL W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$22.00	\$88.00	30	Issue
32	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue
33	HGTV	HGTV W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$34.00	\$136.00	30	Issue
34	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue
35	HIST	HIST W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$34.00	\$136.00	30	Issue
36	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	Issue
37	LIF	LIF W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
38	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$34.00	\$136.00	30	Issue
39	MNBC	MNBC W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
40	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	3	\$26.00	\$78.00	30	Issue
41	MNBC	MNBC DT	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	3	\$17.00	\$51.00	30	Issue
42	MNBC	MNBC EF	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	\$27.00	\$81.00	30	Issue

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				CPP	-
				CPM	-

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43	NFLN	NFLN PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
44	NFLN	NFLN W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$17.00	\$68.00	30	Issue
45	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	Issue
46	TBSC	TBSC W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
47	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	Issue
48	TLC	TLC W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
49	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue
50	TNT	TNT W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$34.00	\$136.00	30	Issue
51	TRAV	TRAV PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
52	TRAV	TRAV W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$17.00	\$68.00	30	Issue
53	TVL	TVL PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	Issue
54	TVL	TVL W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
55	USA	USA PT	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	Issue

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56	USA	USA W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	Issue
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	193	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	193
AMT	\$5,802.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,802.00

SYSTEM APP: _____ SALES _____ ACCT _____

62341969 | Traverse City | Spectrum/Traverse City, MI | 7790 |

Date Printed 10/05/16